

We value your opinions and belief in the charities that touch your life and community. In difficult economic times, your contributions make a big difference both in your community and in the lives of those who desperately need your gifts. Your gift will be more effective because Ashland will contribute 50 cents for each dollar you contribute.

We've provided a list of 10 organizations. You may choose one or all. You may give nationally or locally. You may gather more information from the organizations' web sites — addresses are provided. This year, Save the Children can be found as a member organization of Global Impact. We hope that you choose to participate as a Community Builder.

Susan Esler
Vice President,
Human Resources & Communications

The selected agencies for the Employee Giving Campaign are:



American Cancer Society

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy and service. www.cancer.org



American Diabetes Association

The American Diabetes Association is the nation's premier voluntary health organization supporting diabetes research, information and advocacy. The Association's mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. www.diabetes.org



American Heart Association

The American Heart Association is fighting heart disease and stroke, America's No. 1 and No. 3 killers. Your campaign donation will help fight childhood obesity, help prevent strokes and increase awareness that heart disease is America's leading killer. www.americanheart.org



American Red Cross

The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation's blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its humanitarian mission. www.redcross.org



Big Brothers Big Sisters of America

Big Brothers Big Sisters is the oldest and largest youth mentoring organization in the U.S. They develop positive relationships that have a direct and lasting impact on the lives of young people. Big Brothers Big Sisters serves children, ages 6 through 18, across the country. The Big Brothers Big Sisters mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. www.bbbsa.org



Earth Share

Earth Share is a nationwide network of the country's most respected environmental and conservation charities, working hard every day to protect our air, water and land; help us raise healthy children; save endangered animals and their habitat; create places for healthy, fun outdoor recreation; and so much more. Your support helps Earth Share's charities build a cleaner, "greener" future for our children. One Environment. One Simple Way To Care For It.* www.earthshare.org



Feeding America

The Nation's Food Bank Network is the largest domestic hunger-relief organization in the U.S. With an efficiency rating of 98% as stated in Forbes magazine 2005, its network of more than 200 member food banks and food-rescue organizations serves all 50 states. Together they secure over two billion pounds of food and grocery products annually, which is distributed to about 63,000 local charities, feeding more than 25 million Americans each year and helping fulfill its mission of ending hunger in the U.S. www.feedingamerica.org



Global Impact

Global Impact represents more than 50 U.S.-based international charities in workplace giving campaigns across the nation. Each year, Global Impact and its member charities touch more than 400 million lives in virtually every developing country through disaster relief, education, health training and economic programs that promote self-sufficiency. www.charity.org



Habitat for Humanity

Habitat for Humanity is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built nearly 300,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.5 million people. www.habitat.org



United Way

United Way mobilizes the caring power of communities to create a positive impact in people's lives. United Way identifies what matters most in our communities and works to bring about long-lasting, positive changes — through investing in, and collaborating with the various organizations to collectively address the root causes of issues in local communities. www.unitedway.org

5 steps to becoming a Community Builder:

1. Access the form — paper or electronic.
2. Choose your giving plan.
3. Choose your charity, location, and percentage.
4. Identify yourself.
5. Send the information.

You can download the paper form from FirstHand, or pledge electronically by going to www.easymatch.com/Ashland. If you don't have electronic access, see your supervisor.

Things to consider when making your pledge:

- Payroll deduction offers a convenient, easy and cost-effective way to give to the charities of your choice.
- Small payroll gifts add up to big contributions over time.
- You may give 100 percent to one charity or divide your gift among any and all selected charities, with a minimum gift of \$1 per pay period, per charity.
- In most cases, you may give nationally or locally.
- Payroll gifts are tax deductible.
- Ashland matches employees' donations 50 cents on the dollar.

If you have questions, call us at 859-815-3409.