

Part B: Acknowledgment from Educational Institution

To be completed and signed by an authorized officer of the school

Name of Institution

Tax ID Number

Address

City, State and Zip

Verification: I certify that a gift of \$ _____ was received on _____ and that this _____ institution is either a public institution or has qualified for Federal income tax exemption under U.S. Internal Revenue Code Section 501©(3), and that these funds will be used for educational purposes only.

Authorized Signature

Date

Name and Title (Please Print)

Telephone Number

Applications for a matching contribution from Avery Dennison must be filed within one year of the date the donation was made.

Please return entire form to:
Avery Dennison Matching Gifts Program
P.O. Box 7090
Pasadena, CA 91109

FOR COMPANY USE ONLY

Date application received _____

Approved by _____

Check Number _____ Date Mailed _____

Restrictions

Donations made for tuition, insurance premiums, subscriptions, membership dues or similar fees that provide significant benefits to the donor are not eligible for the Matching Gifts Program. The program also excludes any sums fixed by schools as a condition for student enrollment (e.g., capital fund drives), or gifts that support only one department (e.g., athletics), public school boards, parent teacher associations or booster clubs. Avery Dennison will not match gifts in wills or bequests, in-kind gifts, contributions of real property or gifts from a third party or life income trust.

School districts, pre-schools, day care institutions and national organizations that collect and distribute funds to qualified organizations are not eligible for the Avery Dennison Matching Gifts Program.

Participation is easy

To participate in Avery Dennison Matching Gifts Program, simply complete Part A of the attached form and send it, along with your gift, directly to the school of your choice. The school will complete Part B of the form, indicating receipt of your donation, and return all sections of the form to Avery Dennison. The Company will then send a check directly to the institution.

Employee contributions will be matched on a first-come, first-served basis. The Company processes all matching gift checks at the end of each quarter.

If you recently made a contribution that qualifies under the Matching Gifts Program but did not submit it with the form, your donation remains eligible for a matching contribution from Avery Dennison within one year of the date of your donation.

Additional information

The Avery Dennison Matching Gifts Program is administered by the Corporate Communications Department. For more information or questions regarding the Matching Gifts Program, please contact the Corporate Communications Department at (626) 304-2119.



Double your dollars for education

Avery Dennison Matching Gifts Program

The Avery Dennison Matching Gifts Program will match your contribution – dollar for dollar -- to the school of your choice



Purpose
Passion
Potential
Pride

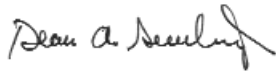
Our People Make a World of Difference

An investment in our future

Dear Avery Dennison Employee,

Financial support for education is a long-standing tradition - within America and Avery Dennison. Through our Matching Gifts Program, Avery Dennison will match dollar for dollar your donations to primary and secondary schools and institutions of higher learning.

This program reflects our commitment to education and to keeping our schools strong. We encourage you to participate by investing in our children and our future.



Dean A. Scarborough
President and Chief Executive Officer

Eligibility

Participation in the Matching Gifts Program is open to any full-time employee who has been employed by Avery Dennison for at least one year.

Contribution Amounts

Employee contributions are limited to a minimum of \$50 and maximum of \$5,000 during a single calendar year. Contributions must be made directly to eligible institutions.

Contributions must be direct gifts, and not merely pledged donations. The Company will match cash donations as well as securities with a quoted market value.

Eligible Institutions

The Avery Dennison Matching Gifts Program is open to a variety of accredited elementary and secondary as well as post-secondary educational institutions. Eligible institutions cannot restrict attendance to a single religious denomination, race or ethnic group. Further restrictions are described under "restrictions."

Elementary and Secondary Education (Kindergarten through 12th grade)

- Public elementary and secondary schools: Donations must be directed to a single school, or to a public school nonprofit educational foundation.
- Private or independent elementary and secondary schools: The school must be nonprofit, independent and accredited by the appropriate state Department of Education.
- Kindergartens must be part of an eligible elementary school.

Post-Secondary Education

- Any accredited public or private two- or four-year college or university located in the United States. The institution must be classified as a nonprofit, tax-exempt public charity and possess IRS 501(c) (3) status.
- The employee's attendance at, or graduation from, the institution is not required for eligibility.

Matching Gifts Program Application Form

Part A: Employee Information

To be completed by the employee. Please type or print legibly.

Employee's Last Name First Name M.I.

Home Address

City, State and Zip

Date of Employment with Avery Dennison

Division Location

Business Telephone Number

Date of Gift

Amount of Gift or Number of Shares

Description of Donated Securities

Value of Securities Gift Date of Valuation

Name of School to Receive Gift

Mailing Address

City, State and Zip

I certify that the information submitted is correct and that my gift fully complies with the provisions of the Avery Dennison Matching Gifts Program.

Employee Signature Date