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More ways to find your match in 2015

Boeing expands its Gift Match program beginning Jan. 1



The American Youth Soccer Organization, a volunteer organization of choice for California-based employee Tom Ludwinski, is among the many types of domestic nonprofit organizations that will be eligible in 2015 through Boeing's Gift Match program for matches of cash donations or volunteer time. (American Youth Soccer Organization photo)

Boeing matched nearly \$15 million in employee donations to nearly 6,000 organizations in 2013. Moving forward, those numbers have the ability to get a lot bigger.

That's because Boeing is expanding its Gift Match program, which encourages employee giving by matching donations to eligible nonprofits. Beginning Jan. 1, the types of eligible nonprofit organizations will include almost all nonprofits in the U.S. and, for the first time in program history, include a select number of international organizations for dollar-for-dollar or volunteer time matches of up to \$6,000 per year.

"Every day I am inspired by the generosity of our employees," said Tony Parasida, senior vice president of Human Resources and Administration. "These improvements to the program will help their contributions go even farther in our communities."

It's a long-awaited change for California-based employee Tom Ludwinski, who volunteers substantial time with the American Youth Soccer Organization, the oldest national youth soccer program in the U.S. Ludwinski believes in recognizing the value of employee community engagement with nonprofit partners.

"A previously ineligible organization, the AYSO extends beyond development of athletic ability to include leadership, teamwork and collaboration among young adults," Ludwinski said. "I'm very happy that organizations like this one — as well as many others where employees choose to devote their time — will now be recognized."

"We are listening to employee feedback and introducing changes to provide employees, like Tom Ludwinski, with the opportunity to expand their impact in community," said Lianne Stein, vice president of Boeing Global Corporate

Citizenship. "Today's announcement represents one of a number of enhancements we're planning for 2015 to provide employees with greater opportunities to give and volunteer."

Employees interested in learning more about the upcoming Gift Match changes can visit My Community Giving in TotalAccess.

By Idalia Hill

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