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Matching Gifts Program

The Brown Shoe Company Charitable Trust will be using an online request system for the Matching Gifts Program. After making your contribution to a qualified charitable organization and verifying compliance with matching gift guidelines, please provide the below link to the charitable organization:

https://www.GrantRequest.com/SID_940?SA=SNA&FID=35093

The charitable organization should complete the online request form verifying receipt of the gift. The request forms will be reviewed quarterly and distributions will be subsequently made.

As a reminder, the Brown Shoe Company Charitable Trust matching gift guidelines are as follows:

Contributor Eligibility:

- All Brown Shoe Company Associates
- Members of Brown Shoe Company's board of directors

Charitable Organization Eligibility:

- Must be recognized as exempt from taxation under the Internal Revenue Code Section 501(c)(3) and located within the United States. If the organization is a 509(a)(3) supporting organization, additional information may be required.
- Brown Shoe Company does not match contributions to company-wide sponsored events, such as the March of Dimes Walk for Babies and the United Way annual campaign.

Contributions:

- Will be matched on a one-to-one basis, with Brown Shoe Company matching \$1 for every \$1 associate/director contribution.
- Will be limited to a maximum of \$5,000 per associate/director per calendar year.
- The minimum qualifying contribution amount is \$50 per individual gift.
- Must be personal donations in the form of cash or securities. The value of the securities will be determined by the matching gifts program as the mid-point between the high and low selling prices of the security on the date of the gift.
- Matching gifts will be paid on a quarterly basis
- Brown Shoe Company will not match pledges for payments not yet made. Tuition, dues, publication subscriptions or similar payments do not qualify.