CALERES Cares Matching Gift Guideline:

Caleres Cares, our Charitable Trust, uses an online request system for the Matching Gifts Program. After making your contribution to a qualified charitable organization, and verifying compliance with matching gift guidelines, please provide the below link to the charitable organization:


The charitable organization should complete the online request form verifying receipt of the gift. The application form can be found on the plaza. The request forms will be reviewed quarterly and distributions will be subsequently made.

As a reminder, the Caleres Cares matching gift guidelines are as follows:

**Contributor Eligibility:**

- All Caleres Associates.
- Members of Caleres’ board of directors Charitable Organization Eligibility.
- Must be recognized as exempt from taxation under the Internal Revenue Code Section 501(c)(3) and located within the United States. If the organization is a 509(a)(3) supporting organization, additional information may be required.
- Caleres does not match contributions to company-wide sponsored events, such as the March of Dimes Walk for Babies and the United Way annual campaign.
- Will be matched on a one-to-one basis, with Caleres matching $1 for every $1 associate/director contribution.
- Will be limited to a maximum of $20,000 per associate/director per calendar year.
- The minimum qualifying contribution amount is $50 per individual gift.
- Must be personal donations in the form of cash or securities. The value of the securities will be determined by the matching gifts program as the mid-point between the high and low selling prices of the security on the date of the gift.
- Matching gifts will be paid on a quarterly basis.
- Caleres will not match pledges for payments not yet made. Tuition, dues, publication subscriptions or similar payments do not qualify.