

Changes for 2012

to The T. Rowe Price Matching Gift Program

We're going paperless to simplify the process for your organization.

The T. Rowe Price Foundation, Inc., has moved to a new **online** matching gift system. This change offers several improvements:

- **Immediate notification.** An e-mail is sent each time a matching gift request is entered.
 - **Less paperwork.** No need to complete matching gift forms. All requests can be approved online.
 - **24/7 access.** View status or history or update your organization's profile at any time.
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Here are the details you need to know as we make the transition.

1. Your organization will receive a letter the *first time* an online gift request is made. This letter from the T. Rowe Price Foundation will include instructions for accessing the system.
2. Your organization must confirm its online profile *before* it can verify pending gifts. Please keep this profile up to date to ensure you receive ongoing gift notifications.
3. Your organization has 60 days from the date of submission to approve, verify, or deny online gift requests.
4. Associates will have until February 20, 2012 to enter 2011 Matching Gift Program requests.*

For questions or more information, call 1-866-865-6792.

*Currently have a matching gift form?

For a smoother transition, please fax all forms to 410-345-2848, or scan and e-mail them to trowepricfoundation@troweprice.com.
