

Increase your donations

to educational institutions, arts organizations, historical societies, museums, or public TV and radio by participating in the Deluxe Corporation Foundation's Matching Gift Plan.

Who's eligible to participate?

- Full-time and part-time employees
- Qualified retirees of Deluxe Corporation

The foundation only matches gifts made directly to qualified organizations by eligible donors. Gifts made through a private foundation or trust do not qualify for matching.

Which institutions qualify for matching?

- Educational (colleges, universities, junior colleges, vocational technical institutes, and elementary and secondary schools that are recognized by national accrediting agencies or associations)
- Professional arts organizations
- Historical societies and museums
- Public (educational) TV and radio

The institutions eligible for the plan must be:

- Located within the United States
- Nonprofit and nonproprietary
- Recognized by the Internal Revenue Service (IRS) as institutions to which contributions are deductible for federal income tax purposes

IMPORTANT: The foundation will not honor matching gifts to institutions associated with controversial activities or primarily concerned with religious or social service activities.

"Gifts" defined

Eligible

Gifts must be personal contributions made—not merely pledged—in cash or securities.

Contributions of securities (stocks and bonds) must include quoted market value on the date of transfer.

If you pay monthly or quarterly installments of your total contribution, the foundation office prefers *one* application form with your total contributions for the year. In addition, the foundation only honors matching gifts that are reported within *four months* of a donor's entire contribution or *four months* following the final year-end payment.

Ineligible

Gifts cannot be in the form of bequests, dues, subscription fees, insurance premiums, tuition, group collections submitted by an individual, or other such payments. Even though such payments ultimately provide financial benefit to an institution, they are not eligible for matching under the plan.

Amounts matched

The foundation will match qualifying gifts of \$10 to \$2,500 on behalf of eligible donors. The first \$500 on behalf of a qualified donor (per year) will be double matched; therefore, donors who submit requests that total \$2,500 or more will receive the maximum of \$3,000 in matched dollars from the foundation. A donor can receive double funds on behalf of multiple requests, but once the \$500 benefit has been reached, the remaining dollars will be matched on a one-for-one basis.

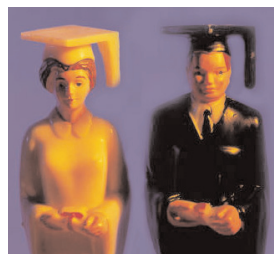
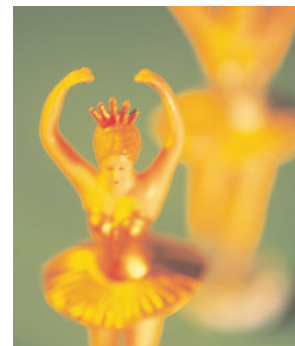
The foundation interprets, applies, and administers the Matching Gift Plan. The foundation's decisions are final.

If total contributions for the year exceed the total amount appropriated for the plan, the foundation's board of directors reserves the right to prorate gifts according to available funds. In addition, the foundation reserves the right to revoke, suspend, or terminate the program at any time and has no obligation to match contributions made after that time.

How to participate

- Complete Part 1 of the application form on the back of this brochure.
- Forward your contribution with this application form to the eligible institution.
- The institution completes Part 2 and sends the completed application form to the foundation.
- After receiving the completed application form, the foundation sends a matching gift to the institution.

Every quarter, the foundation will acknowledge the gifts it matches on your behalf. However, because some non-profit organizations process donations more slowly than others, it may take several months for you to receive a statement with the current contribution data.



Matching Gift Plan



Deluxe Corporation Foundation

The Deluxe Corporation Foundation established the Matching Gift Plan to encourage employees and qualified retirees to join the company in financially supporting eligible institutions as outlined in this brochure.

APPLICATION FORM

Part 1: To be completed by eligible donor

1. Read the front of this brochure to determine that you are eligible to apply for a matching gift.
2. Complete **ONLY THIS COLUMN** of the application form.
3. Send your contribution and this form to the eligible institution. It is their responsibility to submit it to the Deluxe Corporation Foundation office.

Eligible donor's name (first, middle, last)

Employee Qualified retiree

Donor's home address

City State ZIP

Employee number Date of contribution

Deluxe facility name and location

Name of institution receiving your gift

Dollar amount of your gift (if securities, include transfer date)

Check appropriate box:

- Educational Public (educational) TV and radio
 Arts organizations Historical societies/museums

I certify that the information submitted is correct, that my gift complies fully with the provisions of the Deluxe Corporation Foundation Matching Gift Plan as described in this brochure, and that no benefit or service is accruing to me. I further understand that misrepresentation of this gift will negate any future participation in this plan.

Eligible participant's signature

NOTE: This form can be downloaded at www.deluxe.com.

However, the foundation office only accepts forms with original signatures.



DELUXE

Deluxe Corporation Foundation

Part 2: To be completed by eligible institution

1. Read the front of this brochure.
 2. Complete **ONLY THIS COLUMN** of the application form.
 3. Send the entire application form with certification to the address below.
- NOTE: Only original signatures will be accepted.

Name of institution

Institution's address

City State ZIP

Phone # Date contribution received

As an authorized officer of this institution, I certify that this institution satisfies the requirements and objectives of the Deluxe Corporation Foundation Matching Gift Plan. I also verify that the gift is not in the form of bequests, dues, subscription fees, insurance premiums, tuition, group collections submitted by an individual, or other such payments, and that the gift is bona fide and will not be transferred to another institution.

Authorized officer's name (please print)

Signature

Title Date

Please return and direct questions to:
Deluxe Corporation Foundation
P.O. Box 64235
St. Paul, MN 55164-0235
651-787-5124

The Deluxe Foundation must receive the completed application form within **FOUR MONTHS** of the donor's gift or **FOUR MONTHS** of the final year-end payment from the donor. If your institution has never participated in our Matching Gift Plan, please provide evidence of tax-exempt status under sections 501(c)(3) or 509(a)(1), or (3) of the Internal Revenue Code. We request that any acknowledgments of gifts be credited to the eligible participant, rather than to the Deluxe Corporation Foundation.