Why is the organization I want to donate to not on the matching gifts website?

Guidestar (www.guidestar.org) provides the data for the Matching Gifts Program website.

Endo’s matching gifts program payments are administered by a third-party provider called Network for Good. Network for Good also utilizes the GuideStar database to process donations. All non-profit organizations must have a profile on the GuideStar website to be in the database and opt-in to online giving on their profile to be able to receive donations from Network for Good.

To have your charity added to the database, please send your contact at the charity this link to the GuideStar help section for non-profits: http://www.guidestar.org/rxg/help/faqs/for-nonprofit-organizations/index.aspx. It explains how they can register (for free) and make changes if they already have a profile. The key is they need to select the “opt-in to receive online donations” option on their profile.