### Global Community Partnerships GlaxoSmithKline Foundation

## Matching Gifts Program

The annual deadline for receiving completed GSK Matching Gifts forms at The JK Group is November 30.

Matching Gifts Program Application Form

Donor:

- Complete Part A of this form and send with your contribution to the nonprofit organization.
- Please type or print all information clearly. Incomplete forms cannot be processed and will be returned to the donor.

**Recipient Organization:** 

- The authorized financial officer of the organization must provide ALL information requested on Part B and return the original form, Part A and B, to the address shown below no later than 90 days from the date of the donor's gift.
- Please attach a copy of the donor's check for any gift of \$250 and above.
- If this is your first matching gift request to the GlaxoSmithKline Foundation, please enclose a copy of your Internal Revenue Service 501(c)(3) tax-exempt certification and foundation classification under Section 509(a), and a brief description of your organization's primary mission.

Part A – Donor Section	Part B – Recipient Organization Section
Name (First, Middle Initial, Last)	Name of Organization
GSK ID # (current employees)	Employer Identification Number (EIN)
Home Address (Number and Street)	Organization Address (Number and Street)
City State Zip Code	City State Zip Code
Business Sector/Location (e.g. Corporate, Consumer Healthcare, GMS, Pharmaceuticals, R&D)	Telephone No. (inc. area code) Fax No. (inc. area code)
Status — Please check one:	Type of Organization. Please check one:
Full-time employee	Arts & Cultural Healthcare Environmental
Retiree  GSK Board Director	Educational Human Services
Daytime Telephone No. (including area code)	E-mail and Website Addresses (if any)
E-mail Address (if any)	Date Received
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Exact Date of Gift (Month, Day, Year)	Amount of Gift Tax Deductible Portion
\$  \$    Amount of Gift  Amount of Match Requested    (minimum \$25)  (minimum \$25)	Number of Shares of Stock Received
Type of gift. Please check one:	
Cash Check Credit Card Stock	I certify that a contribution was received by this organization to which contributions are tax-deductible under Section 501(c)(3) of the U.S. Internal Revenue Code and is not a private foundation as defined under Section 509(a). Further, I certify that no direct
Description of Securities Number of Shares	tangible benefit will accrue to the donor, to any member of the donor's family, nor to any related third party.
Name of Nonprofit Organization Receiving Gift	
	Authorized Officer's Name/Title (Please Print)
Organization City, State	Authorized Officer's Signature Date
Designation of Gift (if any)	
I am eligible to participate in the Matching Gifts Program and	Mail Completed Form and Any Required Enclosures to:
authorize the above-named recipient organization to report this	GlaxoSmithKline Foundation
gift to the GlaxoSmithKline Foundation for the purpose of	Matching Gifts Program
applying for a matching gift. I certify that my gift is a voluntary contribution, that it fully complies with the provisions of the	P.O. Box 7185 Princeton New Jarcov 08542 7185
program described herein, and does not represent in any way	Princeton, New Jersey 08543-7185 Telephone: 1-866-603-6366
a fee for a service or benefit.	
	Extra copies of this form can be downloaded from the GSK intranet at http://iwhe.gsk.com/about/communitypartnerships/downloads/matching_gifts_application.pd

## Global Community Partnerships GlaxoSmithKline Foundation

# Matching Gifts Program

#### **Program Guidelines**

GlaxoSmithKline (GSK) is committed to supporting the communities in which we live and work. The GlaxoSmithKline Foundation, a US-based charitable trust, forms just one part of GSK's commitment to communities in North America. Through its Matching Gifts Program, the Foundation will match personal contributions of eligible employees and retirees to qualified educational, healthcare, human service, arts and cultural, and environmental organizations.

#### **Eligible Donors**

- All full-time regular employees of GlaxoSmithKline plc and its majority-owned subsidiaries and part-time regular employees who work at least 20 hours per week.
- Retired employees of GlaxoSmithKline plc and its majority-owned subsidiaries.
  For this program, retired employees include only those employees who were at least age 55 with ten years of service at the time of termination of their GSK employment.
- Members of the Board of Directors of GlaxoSmithKline plc.

#### **Eligible Contributions**

- Gifts must be personal contributions, not merely pledged, made directly to eligible organizations in cash, credit card, or marketable securities having a quoted market value. Gifts of securities are valued based on the average of the high and low on the date of the gift.
- Each gift must be a minimum of \$25 in order to be matched. For gifts made in installments, each installment must be submitted on a separate form and meet the \$25 minimum gift requirement.
- The maximum amount matched per donor per calendar year is \$10,000. If the donor makes contributions to several organizations, gifts will be matched in the order received, up to the maximum limit for the calendar year.
- Group gifts (e.g., pooled funds raised through sponsorship of health-related fundraising events such as walkathons and races) cannot be matched.
   Only the employee/retiree's personal contribution would qualify for a matching gift.

#### **Ineligible Contributions**

- Gifts made by spouses or surviving spouses of employees, members of the Board of Directors, and retirees.
- Gifts made by Community Trusts or similar organizations, including Charitable Remainder Trusts, Donor Advised Funds, Designated Funds, Undesignated Funds, etc.
- Gifts designated to intercollegiate athletic programs, athletic scholarships, community sports, booster clubs, sororities, and fraternities.
- Gifts directed for use of a specific individual, tuition payments, or payments in lieu of tuition or other student fees.
- Gifts made directly to federated campaigns, churches, political, veteran, fraternal, religious organizations, and volunteer Fire/EMS companies.
- Gifts entitling the donor to some personal benefit (e.g., payment for tickets for athletic, cultural, or fundraising events), subscription fees, membership fees, auction items, and publications.
- · Gifts-in-kind, real estate, or personal property except marketable securities.

#### **Qualifying Organizations**

#### Educational

- Accredited, degree-granting public and private two-year junior and community colleges, four-year colleges and universities, graduate and professional schools.
- Accredited, private elementary and secondary schools.
- Private schools of special education for elementary and secondary school children with physical, mental, or emotional disabilities.
- Tax-exempt funds, foundations, or state/national associations whose sole purpose is to collect and transmit contributions directly to organizations that individually are eligible under the program (e.g., United Negro College Fund).
- Literacy programs.
- Organizations/foundations whose funds are used exclusively for the benefit of public schools (e.g., PTAs, Public Education Networks).

(Note: Each recipient organization must be a separate nonprofit entity as designated by the IRS.)

#### **Qualifying Organizations (continued)**

#### Healthcare

- Nonprofit hospitals accredited by the Joint Commission on Accreditation of Healthcare Organizations.
- · Nonprofit organizations whose primary purpose is to:
  - Provide medical research to find the cause, treatment, or cure for a specific disease/medical condition (e.g., American Heart Association);
  - and/or provide educational programs about a specific disease/medical condition (e.g., Breast Health Institute);
  - and/or have health and health-related issues as its primary focus and mission (e.g., Visiting Nurse Association).

#### **Human Services**

• Nonprofit human service agencies (e.g., Habitat for Humanity), and agencies for youth and senior citizens (e.g., Boys and Girls Clubs).

#### Arts and Culture

- Nonprofit organizations that promote enjoyment or understanding of the visual arts, performing arts, and the humanities. Eligible organizations include:
- Performing arts companies (e.g., orchestras, theaters, opera companies, dance companies, and choral groups).
- Performing art centers, art councils, and cultural centers.
  - Museums, arboretums, aquariums, planetariums, public zoos, and historical associations.
  - Public libraries.
  - Public broadcasting stations.

#### **Environmental**

 Select nonprofit organizations principally engaged in the acquisition, rehabilitation, and maintenance of natural areas, or the preservation of wildlife and research specifically directed toward natural conservation activities (e.g., The Conservation Fund, World Wildlife Fund).

#### **Organization Eligibility**

- All recipient organizations must: (1) be located in the United States or its possessions, (2) be recognized as tax-exempt under Section 501(c)(3) of the U.S. Internal Revenue Code, and (3) must not be a "private foundation" or a "private operating foundation" as defined under Section 509(a).
- Organizations must be eligible to receive tax-deductible gifts under Section 170(c) of the U.S. Internal Revenue Code.

#### Contact

For more information, please contact the Matching Gifts Program via telephone at 1-866-603-6366.

#### **Administrative Conditions**

Although intended as a continuing program, the GlaxoSmithKline Foundation retains the right to suspend, change, revoke, or terminate the Matching Gifts Program at any time. Additionally, the Foundation shall be the sole judge as to the eligibility of institutions and gifts. The interpretations applicable and the administration of this plan shall be determined by the GlaxoSmithKline Foundation and its decision shall be final.

Extra copies of this form can be downloaded from the GSK intranet at http://iwhe.gsk.com/about/communitypartnerships/downloads/matching\_gifts\_application.pdf

