#### PART A

Retiree	comp	letes	form below		
and	sends	it to	organization	with	gift.

■ Mr. ■ Ms.	
Retiree Name	
Home Address	
City, State, Zip Code	
E-mail address	
()	
Day Phone	Retirement date
Exact date of gift:	Amount of gift to be matched:
Name of Organization	
Designation	
Organization Address	
City, State, Zip Code	
Securities: Company Name	e, Security Type, Number of Shares
that my gift complies fu	ation submitted is correct, ully with the provisions of the es not represent in any way a services.
Retiree Signature	
I / D: :	

Last 4 Digits of Social Security Number

Payment Processing		Cut-Off Dates
Forms Certified By	Disbursement	Gift Matching forms must
Aug 1 – Oct 31 Nov 1 – Dec 31	November January	be received by March 31st of the subsequent year following the gift. Requests received after that date will not be eligible for the match
Jan 1 – Mar 31	April	
April 1 – July 31	August	not be engible for the materi

#### PART B

## Organization completes and returns form to the address listed below

Education	
☐ Elementary	☐ American Indian College Fund
☐ Secondary	☐ Asian & Pacific Islander American Fund
☐ Vocational	☐ National Hispanic Scholarship Fund
☐ College/University	☐ United Negro College Fund
☐ Arts and cultural or	ganization
Name of National or R	Regional Accrediting Association
General Mills Found	dation matching check sent to:
EIN Number	
Name of Organization	
Organization Address	
City, State, Zip Code	
	he above stated voluntary gift and ervice is accruing to the donor.
Authorized Signature	
☐ Mr. ☐ Ms.	
Name (please print or	туре)
Title	( )
Date	Telephone
E-mail Address	

Please mail to: General Mills Foundation

Retiree Gift Matching Program

C/O Cybergrants, Inc.

300 Brickstone Square, Suite 601

Andover, MA 01810 Phone: (877) 369-0152

### GIFT MATCHING Program

for Education and Arts and Culture



for General Mills
RETIREES



**GENERAL MILLS FOUNDATION** 



#### GENERAL MILLS FOUNDATION

# Gift Matching Program for General Mills Retirees

Welcome to the General Mills Foundation Gift Matching
Program for Education and Arts and Culture. This
program is designed to encourage employees and retirees
of General Mills and retirees of the former Pillsbury
Company to give financial aid to educational and arts
and cultural organizations. The Foundation offers two
gift matching programs — one for retirees and retired
Directors and this one for employees and members of
the General Mills Board of Directors.

#### Who is eligible to participate?

- Retired employees receiving payments from a pension plan being administered by General Mills, Inc. This does not include vested employees who terminated their employment prior to retirement but are receiving pension payments.
- Retired directors of General Mills, Inc.
- A personal or family foundation to which an eligible person is a principal contributor.
- "Mr. and Mrs." gifts when either of the two is an eligible contributor. However, a gift by a non-qualified spouse in his or her own name cannot be matched.

## What institutions/organizations are eligible? Education

Elementary, secondary, vocational and technical schools, two- or four-year degree-granting public or private colleges or universities, graduate or professional schools that meet these requirements:

- schools whose contributions are qualifying and deductible under the IRS Code;
- accredited by the appropriate regional, state or professional accrediting body;
- located in the United States or Canada.

The American Indian College Fund, the National Hispanic Scholarship Fund, the United Negro College Fund, and the Asian & Pacific Islander American Scholarship Fund

#### Arts and culture

Public broadcasting stations, museums, libraries, historical societies, theaters, symphony orchestras, opera and dance companies, zoos, arboretums, planetariums and cultural preservation societies that are recognized as tax-exempt under section 501(c)(3) of the IRS Code.

#### What gifts are matched?

The Foundation will match contributions of \$25 or more to any number of educational and arts and cultural institutions/organizations up to an aggregate total of \$5,000 in a calendar year per individual. Contributions by a foundation of which an eligible person is a principal contributor will be treated as equivalent to contributions by the individual and the total aggregate matching cannot exceed the limits established.

Gifts must be personal contributions made, not merely pledged, directly to an approved institution/organization in cash or securities having a quoted market value. The valuation of securities will be based on the closing price per share on the exact date of the gift.

The Foundation will not match:

- payments for tuition or other student expenses;
- alumni dues payments;
- gifts by non-qualified spouses of deceased employees and retirees;
- payments for subscription fees for publications;
- bequests;
- insurance premium payments;
- gifts to fulfill a person's pledges;
- payments which are not in the form of direct gifts to an eligible institution/organization;
- gifts to clubs, fraternities, or sororities;
- memberships;
- gifts that involve reciprocity between the institution and the donor or the donor's family.

#### What is the procedure?

- The donor completes and signs Part A and mails both Parts A and B of the form on the back with the gift to the designated institution. Last 4 digits of Social Security Number, the exact date of the gift, and signature are necessary for processing the request.
- A responsible financial officer of the eligible institution/organization countersigns Part B, thereby certifying that the gift has been received and that it complies with the conditions of the program. The form is then returned to the General Mills Foundation.
- Acknowledgement to the donor by the Foundation that the gift has been matched.
- Cut-off dates: Gift matching forms must be received by March 31st of the subsequent year following the gift. Requests received after that date will not be eligible for the match.

#### **Administrative Conditions**

The General Mills Foundation may suspend, change or terminate this program at any time. The interpretation, application, and administration of the Gift Matching Program shall be determined by the Foundation, and its decision shall be final.