

## General Mills Foundation Update

Greetings from the General Mills Foundation! We are excited to announce that the General Mills Foundation will be moving our Employee Gift Matching Program to an online system effective June 27, 2011. While our Employee Gift Matching Program will be online, our retirees will continue to utilize paper forms at this time.

Now that the online system is available, all employee gift match requests must be made online. We will no longer accept ANY paper forms from employees for this program. Employees will need to go online and enter their gift match request to be eligible for the Foundation match. However, we realize that there may still be paper forms for our employees in circulation and thus have established the following criteria to phase out of the paper process of the program:

1. Paper forms with a gift date of July 1, 2011 or after will be returned to the donor and will need to be requested online.
2. Paper forms received from non-profits after August 31, 2011 will be returned to the donor and will need to be completed online.

Additional changes to the Foundation Gift Matching Program include:

- Retiree Gift Matching forms are now mailed to:

General Mills Foundation Retiree Gift Matching Program  
c/o CyberGrants, Inc.  
Two Dundee Park, Suite 101  
Andover, MA 01810

- Gift Matching Questions are directed to (877) 369-0152 or [GeneralMillsGives@Cybergrants.com](mailto:GeneralMillsGives@Cybergrants.com)

Cut off dates: Gift Matching forms must be received and certified by the non-profit by March 31st of the subsequent year following the gift. Forms received after that date will not be eligible for the Foundation match.

We request that you update your information today so we have the most current information available as soon as possible in our system. Please go to [www.cybergrants.com/generalmills/org](http://www.cybergrants.com/generalmills/org) and use the code below to register an account.

If you have questions regarding the Gift Matching program, please contact CyberGrants Support at (877)369-0152 or [generalmillsgives@cybergrants.com](mailto:generalmillsgives@cybergrants.com) We look forward to our continued partnership.

Sincerely,

Ellen Goldberg Luger  
Executive Director  
General Mills Foundation

c/o CyberGrants, Inc. | Two Dundee Park, Suite 100 | Andover, MA 01810