

Our company, formerly known as Sara Lee Corporation, began trading under the "HSH" ticker symbol on June 29, 2012, following the successful spinoff of its international coffee and tea business. Ratio is 2:1 up to \$1000, 1:1 thereafter; US organizations and its' possessions only. No athletics. No matching to World Vision. INELIGIBLE ORGANIZATIONS: Matching grants will not be considered for: United Way or similar intermediary/re-granting organizations; K-12/elementary and secondary schools; individual scholarships; political groups; labor organizations; trade or business organizations; fraternal, social or service clubs; PTAs; athletic clubs; athletic boosters; alumni associations; little leagues; churches, religious groups, and associated religious groups that operate nonprofit organizations and represent themselves as having religious backgrounds and ties; fiscal agents; or organizations providing services to domesticated animals such as Anti-Cruelty Societies. Organizations that discriminate on the basis of age, race, gender, religion, national origin, sexual orientation, disability, or other legally protected classification are not eligible for the program.