Jostens Youth Matter - Gift Matching Program

PART I CONTRIBUTOR COMPLE	CONTRIBUTOR COMPLETES		Please print or type.	
Please read guidelines on the next page before compl your contribution (or receipt) to the eligible organiza			this form. Send this form, guidelines and	
		()	
Name of Contributor		Daytime Phone Number		
Home Address	City	State	Zip Code	
Status: Employee Independent Sales Re	presentative —	_		
If this gift is directed to a college/university, please indicate your affiliation:	LI Al	⊔ umni Tr	ustee	
Recipient Organization \$ Amount of Gift (\$25 Minimum, Maximum \$16	000/Year)		Date of Contribution	
PART II RECIPIENT ORGANIZATION COMPLETES			Please print or type.	
Please read the guidelines page and complete PART organization's 501(c)(3) letter and a completed W-Jostens Youth Matter 3601 Minnesota Drive, Suite 400 Minneapolis, MN 55435			contribution receipt, your num Matchable) \$	
Name of Contributor Date Org	ganization Received		Contribution Amount	
Recipient Organization		Telephone N) lumber	
Address	City	State	Zip Code	
Please Print Certifying Officer's Name and Title Rev: 10/2014	(Signature o	f Certifying Officer)	Date	



Jostens Youth Matter Gift Matching Program Guidelines

The Jostens Youth Matter Gift Matching Program provides employees and sales representatives the opportunity to direct corporate charitable dollars to qualifying higher education institutions and nonprofit organizations that they support.

How does the gift matching program work?

The program will match eligible gifts on a dollar-for-dollar basis up to a 12-month maximum of \$1,000 per contributor. The minimum gift that will be matched is \$25 per organization during a calendar year. Unused allocations cannot be carried forward. Matching is based on actual payment received by the organization, not on commitments or pledges for payments in future years. Administration of the program is handled by Jostens Youth Matter, which reserves the right to determine eligibility of the contribution as well as suspend, change or terminate the program at any time.

Who is eligible to participate in the program?

All full-time employees and independent sales representatives are eligible for the gift-matching program. Employee/Sales Rep must be in active status at time of check processing to qualify.

What organizations qualify for gift matching?

- Higher education institutions attended by the donor or in which the donor serves as a Trustee. Qualified institutions must be two- or four-year, public or private accredited colleges, universities, graduate, vocational/technical or professional schools where contributor has alumni status. The institution must be nonproprietary, located in the United States and be Recognized by the Internal Revenue Service as eligible to receive contributions deductible for federal tax purposes.
- 2. Nonprofit organizations that are recognized with tax-exempt status under Section 501 (c)(3) of the Internal Revenue service Code. Examples of qualified organizations are:
 - Educational and social services including literacy and disaster relief programs;
 - Health services (nonprofit and nonproprietary), i.e. hospitals, rehabilitation centers;
 - Public broadcasting stations;
 - Arts, cultural and civic organizations, including theaters, music associations and museums;

• Environmental organizations, including zoos, public gardens, and preservation funds.

Note: supporting memberships are eligible when the tax-deductible portion is \$25 or more. For example, if \$15 of the \$25 supporting membership is tax-deductible, an additional personal \$10 donation must be made to the organization to qualify for a \$25 matching gift from Jostens Youth Matter.

What organizations do not qualify for matching?

- Political or religious-affiliated organizations;
- Social fraternal organizations or auxiliary clubs, i.e. Rotary or Lions clubs;
- Alumni dues, tuition, assessments, athletic or social event tickets, subscriptions, membership or publication fees;
- Individual scout troops or parent-teacher associations that are supported primarily by employee-parents for the benefit or their children;
- United Way contributions; and
- Any organization that represents a conflict of interest for the company.

How is the program administered?

- 1. Contributor completes Part I and sends form along with contribution to recipient organization.
- Recipient organization certifies receipt of contribution, completes Part II and sends form and a copy of the recipient organization's 501(c)(3) letter and a completed W-9 form to Jostens Youth Matter for processing.
- 3. The Jostens Youth Matter staff reviews the form for eligibility and completeness.
- 4. Gift are matched quarterly. The recipient organization is mailed the check and conveyance letter. A gift match notification is emailed to the contributor.

Questions regarding eligibility and requests for additional forms should be directed to jostensyouthmatter@jostens.com.