



At Keyes Automotive Group we believe in working together to make a difference in communities where we live and do business. To encourage and support this commitment, the

Keyes Automotive Group GIFT MATCH PROGRAM

matches dollar for dollar up to \$1000 in a calendar year employees' contributions to the charitable organization of your choice. There are \$100,000 in matching funds available in this program per calendar year.

Who can give?

- If you have been a full-time employee of the Keyes Automotive Group for at least six months, you're eligible for the Keyes Automotive Group Matching Gifts Program

How does it work?

- The Keyes Automotive Group will match your contributions dollar for dollar up to \$1000 per year. You can make a personal contribution or raise money through an official event organized by the non-profit, such as a walk-a-thon.

What type of organizations are eligible?

- Non-profit organizations are eligible that meet the Keyes Automotive Groups' giving policy
- Must be public charities that have tax-exempt status under section 501(c)(3) of the Internal Revenue Code
- Elementary and secondary schools, universities and technical schools in the United States.

What is not eligible for matching:

- Religious organizations, except those that perform a social service (ex: a soup kitchen that is open to the public is eligible)
- Political organizations
- Organizations that discriminate
- Gifts made in lieu of tuition payment for services
- Fees for tuition payments
- Membership fee for which benefits are received
- Dues to alumni or similar groups

