

*McDonald's
and You*



*McDonald's Gift
Matching Program*



Dear McDonald's Employee,

We have a history of working together both in our restaurants and in the communities where we do business. One of the finest examples of this partnership is the McDonald's Matching Gifts program.

The Matching Gifts Program covers a broad spectrum of eligible organizations. From health and medical research to arts and cultural institutions and beyond. The Matching Gifts Program gives you the opportunity to double the impact of your charitable giving. Imagine the effect your gift would now have on the college or university that launched your career or the organization whose research helped restore a family members health.

The process for participating is quick and easy. This brochure will explain who is eligible and how to apply. I urge you to join me in using the Matching Gift Program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ken Barun', with a long horizontal flourish extending to the right.

Ken Barun
President & CEO
McDonald's Foundation

What is the Matching Gifts Program?

The Matching Gifts Program is designed to encourage employee support of not-for-profit organizations. You contribute to a qualified educational, civic, cultural, health or youth organization and we match it - dollar for dollar - up to \$5,000 per employee in a calendar year.

Who is eligible?

All full-time McDonald's Corporation employees located in the United States - including salaried store management, swing and primary maintenance managers and members of the board of directors.

What organizations are eligible?

Organizations located in the United States and which are tax-exempt under Section 501(c)(3) of the Internal Revenue Code in the categories of Education, Arts and Culture, Health and Medical Research, Youth and Civic and Social agencies are eligible.



What is the minimum/maximum McDonald's will match?

Effective January 1, 2000, The minimum contribution matched is \$50 and the maximum that will be matched per employee per calendar year is \$5,000. Gifts must be paid rather than pledged.

Will McDonald's match my gift to Ronald McDonald House?

Yes. We will match gifts to the Ronald McDonald House program.

Effective January 1, 2001

We will also match contributions to chapters of Ronald McDonald House Charities.

What types of gifts/organizations are ineligible?

Gifts that cover tuition, tickets to cultural or athletic events, or membership dues do not qualify. We will not match to organizations that support fraternal (Elks, Moose, American Legion); religious (churches, synagogues); or political interests.



How do I apply?

After you have made your contribution, complete Part A - Participants Form and mail complete application form, along with your check to recipient organization.

Recipient organization should complete Part B - Recipient Form, and mail to:

*Matching Gifts Program
McDonald's Corporation, Dept 014
One Kroc Drive
Oak Brook , IL 60523*

We must receive **BOTH** the Participant & Recipient forms.

Note: *If gift is over \$250, application must be attached to a receipt from organization.*

Matching gifts are processed monthly and are sent directly to the organization with an acknowledgment sent to you. McDonald's Corporation can only match the tax deductible portion of any gift if goods or services were exchanged. *Incomplete forms will be returned and we reserve the right of review on all Matching Gift requests. **Please do not send us your personal check.** Should you have any questions or need additional information, please call (630) 623-6753.



Checklist:

Full-time corporate employee of McDonald's Corporation _____

List the exact name and address of organization to be matched & mail to organization along with your personal check. _____

Contribution was personal gift and not an exchange for goods or services*** _____

Sign and date attached application before mailing to recipient organization. _____

****Gifts that cover tuition, fund-raisers, tickets to cultural or athletic events or church tithing are ineligible*



Types of Eligible Organizations

Education

Public and private elementary schools
High schools; technical or vocational
Two and four year colleges and universities
Educational funds (i.e., UNCF)
Special schools for the developmentally
challenged

Arts and Culture

Museums
Theatres and dance companies
Symphonies and opera houses
Public radio and television
Zoos

Medical

Institutions
Hospitals
Rehab Centers
Ronald McDonald Houses
Medical Associations

Civic & Social

Humane Societies
Parks & conservation
Child abuse prevention
Veterans programs
Homeless shelters

Youth Organizations

Scouting Programs
YMCA and YWCA
Boys & Girls Clubs
Youth Choirs

McDonald's Corporation Matching Gift Program Application

PART A-PARTICIPANT FORM

(To be completed by eligible employees of McDonald's Corporation)

Participant's Full Name (Please or Type)

Street Address

City/State/Postal Code

Employee Number

Home Office Dept./Regional Location/Divisional

Location

Mail Code

McOpCo Mailing Address (if applicable)

Telephone Number

Position

Name Of Organization

\$ _____ (Total Gift Amount,
Effective 1/1/00 \$50 minimum and \$5,000
maximum)

I certify that this contribution was a personal gift to an accredited, educational institution or not-for-profit organization that qualifies for the McDonald's Matching Gifts program as outlined in this brochure. I further certify that I received no direct benefits from any Matching Gifts made by McDonald's Corporation.

Signature

Date

McDonald's Corporation Matching Gift Program Application

PART B-RECIPIENT FORM

(To be completed by an authorized representative of the Recipient organization.)

Name of Institution or Organization

(As Listed in IRS Publication #78)

Street Address

City/State/Postal Code

Note: *If gift is over \$250, application must be attached to a receipt from organization.*

I hereby confirm that a gift of cash or securities

(check one) in the amount of was received:

\$ _____ or number of shares

I certify that is contribution is deductible by the donor as a charitable Contribution for Federal Income Tax purposes and that no goods or services have been provided in consideration of this contribution.

Authorized Signature

Date

Print Full Name

Title

Phone Number

Note to Recipient: If your organization has not previously applied for a matching gift from McDonald's, please attach a copy of your current U.S. Internal Revenue Code Section 501©(3) exemption letter and a brochure or statement describing the primary purpose of your organization.

Return To: *Matching Gifts Program
McDonald's Corporation, Dept. 014
One Kroc Drive
Oak Brook , IL 60523*





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