

Nasdaq Employee Matching Gifts Program

The Nasdaq Matching Gifts Program is an important way to enhance the Company's commitment to help the communities in which we work and live. Through [Nasdaq GoodWorks](#), this program effectively doubles the impact of all Nasdaq employee and contractors cash contributions to charitable organizations, which enables our families, fellow citizens, communities and resources to thrive. Nasdaq is proud to partner with our engaged employees to make the world a better place.

For 2017, this program is open to the following:

- All Nasdaq regular, full and part-time employees as well as Nasdaq contractors
- Employee cash donations are matched by Nasdaq, dollar-for-dollar (1:1)
- Minimum donation: \$25
- Per-employee annual matching limit: \$1,000
- Employees may donate to multiple organizations
- Nasdaq will only match up to the first \$1,000 total per year
- Employees must submit their match requests before calendar year-end
- Employees retain the tax-deductible benefit of their original donation
- Nasdaq retains the tax-deductible benefit of its matching donation

Organizational Eligibility

To be eligible, all chosen organizations must be recognized by the Internal Revenue Service (IRS) as tax-exempt and designated as a public charity under section 501(c)(3) of the IRS Code, or as an instrumentality of a federal, state or local government as provided by Section 170(c)(1) of the Code. The organization must have no political affiliation and must be open to full nondiscriminatory participation.

These organizational types are generally eligible for corporate donation matching:

- Educational institutions
- Civic, arts and cultural groups
- Health and human service advocates
- Environmental organizations

These organizational types, however, are generally ineligible for corporate donation matching:

- Organizations led, managed, or benefitted by a Nasdaq employee
- Religious organizations, except when the activities being sponsored by a religious organization are nonsectarian (such as a homeless shelter or breadline)

- Charitable organizations classified as private foundations
- Service clubs, social groups, fraternal and labor organizations, political organizations and lobbying groups
- Business or industry associations
- Government agencies

Donation Eligibility

There are certain employee donations that are not eligible for corporate matching. These donations include the following:

- Contributions which result in you or a family member receiving a benefit (auction items, event tickets, memberships)
- Pledges, tuition, or tithes to a house of worship (churches, synagogues)
- Contributions to religious programs or organizations whose principal purpose is propagating a particular religious faith, creed, or doctrine (missions, religious orders)
- Dues and subscription fees
- Gifts to fraternities, sororities, their affiliated foundations, political organizations, lobbying groups or individuals
- Gifts to Donor Advised Funds or Family Foundations
- Grouped / pooled donations (contributions made by a group of employees or other persons and claimed as a single donor gift)
- Contributions to an established community foundation, charitable gift or family fund, or contributions to create one
- Deferred gifts (annuities, charitable remainder trusts, bequests)
- Tuition, fees, loan repayments or payments in lieu of tuition
- Travel or other gifts in kind