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Sent: Wednesday, May 28, 2008 12:19 PM

Subject: Change In Procter & Gambles Matching Gift Program - Effective July 1, 2008

We'd like to share some important information regarding a change in the Procter & Gamble Employee Matching Gift Program. This change will enable all P&G employees and retirees around the world to make contributions to select Live, Learn and Thrive (P&G's Corporate Cause) partners listed below, as well as US and qualifying-Canadian Colleges and Universities.

Historically, the Matching Gift Program has been US-only and focused solely on Higher Education. The P&G Fund has been providing a 2:1 match – up to a limit of \$5,000 per employee annually (limit of \$10,000 match from The Fund) – for employee and retiree gifts to US and qualifying-Canadian Colleges and Universities.

The redesigned global Matching Gift Program will expand our efforts to help children in need around the world Live, Learn and Thrive -- in addition to supporting Colleges and Universities. Many of our global employees and retirees have asked how they can be involved in Live, Learn and Thrive ([link](#)) and its Children's Safe Drinking Water Program ([link](#)). This is an excellent way for each of us to help deliver more programs for children in need.

Effective July 1, 2008, you may select any of the organizations listed below to receive a 1:1 match, with a minimum of \$25 up to a limit of \$5,000 annually (limit of \$5,000 match from The Fund). These Corporate Cause partners have a proven track record working with us to help bring Live, Learn and Thrive to life around the world:

- **Children's Safe Drinking Water Fund** (P&G's Live, Learn & Thrive Signature Program)
- **America's Second Harvest** (addresses children's hunger)
- **Population Services International** (Children's Safe Drinking Water global partner)
- **Special Olympics International** (helps special needs children around the world)
- **UNICEF** (improves lives of children around the world)
- **US and Qualifying-Canadian Colleges and Universities**

Making the change in "match" from 2:1 to 1:1 gives us the opportunity to provide the necessary funding to expand the Matching Gift Program globally to include P&G's key Live, Learn and Thrive partners. P&G continues to be committed to higher education, but we also are committed to our focus on the development of children in need through our global cause platform.

P&G's Matching Gift Program operates on a fiscal year basis – so all gifts must be made by June 30 each year, in order to qualify for the match. Please visit the P&G Employee Matching Gift Program website www.easymatch.com/pg or call 1-866-846-8879 for more information about the program, including Frequently Asked Questions.

Sincerely, Paula S. Long
Vice President and Secretary, The P&G Fund