

## **SunTrust 2010 Guidelines:**

### **Welcome**

The SunTrust Foundation Matching Gifts Program was created to encourage teammates to increase their financial support of higher education, culture, historic preservation and the arts. Under the program, SunTrust matches gifts to qualifying organizations made by teammates on a dollar-for-dollar basis.

### **Eligibility**

#### **Eligible Teammates**

All regular full-time teammates of SunTrust or its affiliates.

#### **Eligible Institutions & Organizations**

This program is restricted to educational institutions and cultural organizations that are non-profit and designated as 501(c) 3 tax-exempt by the Internal Revenue Service of the United States Treasury Department.

#### **Eligible Educational Institutions**

Private or independent secondary schools accredited by a nationally recognized accrediting agency; public schools and foundations supporting public schools are excluded.

Private or tax-supported colleges, universities, graduate or professional schools in the U.S., or any territory thereof.

Alumni or other funds, foundations, or associations, certified to transmit all contributions directly to a qualified institution, or to use contributions solely for that institution's benefit. (No athletics)

Associations, funds or foundations that collect funds for eligible educational institutions, such as United Negro College Fund

State-licensed special education schools for primary or secondary school children with physical or mental handicaps.

#### **Eligible Cultural Organizations**

Symphony orchestras, opera companies, dance companies, theaters, museums of art or history, science libraries, public television and radio stations, and historic preservation organizations are all considered eligible cultural organizations. The recipients of such gifts must be located in the state where SunTrust and affiliates maintain a corporate presence.

#### **Eligible Gifts**

Each personal gift by a teammate, or one made in the name of a spouse, will be matched dollar-for-dollar by the SunTrust Foundation:

- Up to a maximum gift/gifts of \$2,500 in any calendar year.

- Minimum individual matching gift is \$50.  
Each gift must be actually paid, not merely pledged, and may be made by cash, check or securities having a quotable market value at the time of payment. Securities will be valued at the last bid or published price on the date of the gift. Teammates may make unrestricted gifts for general purposes or may restrict purposes. SunTrust Foundation's matching gift is to be used for the same purpose as that designated by the teammate.
- Gifts must be paid, not pledged
- Matching gifts funds are only available for pledges after the actual payments against those pledges are made
- Matching gifts may be requested for six months from the date the gift was given
- Teammates may give to as many qualified organizations as they wish
- Matching gift awards are made quarterly by the SunTrust Foundation

### **Ineligible Gifts**

- Annual dues
- Annual memberships equal to sum of services offered
- Gifts to individuals (including any elected official)
- Non-tax deductible gifts
- Gifts to alumni groups which are not distributed to affiliated, eligible educational institutions
- Gifts to alumni groups for non-scholastic programs such as athletics (including scholarships)
- Amounts payable as subscription fees for publications
- Insurance premium payments
- Payments to defray tuition, books or other student fees
- Loan repayments
- Bequests
- Payments for tickets to athletic or cultural events
- Gifts to public schools (K-12)
- Gifts to health care organizations, civic clubs, churches, veteran organizations, social service agencies and political organizations
- Payments to organizations not recognized as tax-exempt by the Internal Revenue Service
- Gifts to family foundations
- Gifts that result in an associate or a family member receiving a benefit (i.e. dinner, raffle, sporting event ticket, club dues or any other direct services)
- Contributions to organizations such as United Way (which receives SunTrust Foundation's substantial support in annual campaigns) or other federated drives