



TheStandard®

October 14, 2016

Purdue University
403 West Wood Street
West Lafayette, IN 47907

REC'D
OCT 17 2016
D/S

Dear Donor Relations Manager:

Since our founding in 1906, the people of The Standard have been committed to helping build and maintain vibrant, healthy communities and a positive environment in which to live and do business. In fact, our founder, Leo Samuel is remembered for his renowned spirit of community service which lives on through our corporate community involvement efforts including our employees who support and volunteer for nonprofit organizations nationwide.

Each year, The Standard conducts an Employee Giving Campaign that includes a dollar for dollar company match (up to \$5,000 per year) of employee and retiree financial contributions to nonprofits in communities across the country. We are excited to announce that in 2017 our parent company, Meiji Yasuda Life Insurance Co., will also provide a dollar-for-dollar match for every eligible employee donation up to \$5,000 per employee, meaning all contributions will be double matched.

Please find enclosed check/s from employee/retirees who made a pledge to your organization. Corporate matching funds will follow in May 2017.

It is the responsibility of your organization to provide receipts to our employee/retiree for all gifts made to your organizations. Receipts should be sent to those donors whose contact information is available.

You may view information about these donations on the YourCause portal at <https://npo.yourcause.com>. If you haven't already registered, select "Not a partner yet? Register for free." Once you are registered and an approved NPO administrator you can view donations and sign up for ACH payments.

Please contact me at (971) 321-5298 or megan.brown@standard.com with any questions.

Sincerely,

Megan Brown
Public Affairs Specialist

REC'D
OCT 17 2016
D/S

Enclosure