

Wisconsin Energy Foundation Matching Gifts Program

Wisconsin Energy Foundation's Matching Gifts Program presents an opportunity for eligible individuals to join with the company to provide financial support to local arts and cultural organizations in Wisconsin and the Upper Peninsula of Michigan, and educational institutions throughout the country.

The foundation will match your gift to recipient organizations with a cash payment of equal value within the provisions described in this brochure. Although you may specify a gift for a particular purpose, the foundation's matching gift will be unrestricted.

Eligible Individuals

- Active and retired* employees of Wisconsin Energy (WEC) and its domestic subsidiaries.

Eligible Organizations and Institutions

- Non-profit arts and cultural organizations located in Wisconsin and the Upper Peninsula of Michigan that are recognized by the IRS as 501(c)(3) tax-exempt institutions. Arts and cultural organizations are broadly defined to include: arts councils; art education; dance companies; symphonies and opera companies; theaters and theater companies; art centers; libraries; historical societies; museums of art, history and science; planetariums; public radio and television; historic preservation organizations; and zoos.
- Any elementary, middle, secondary, or postsecondary educational institution organized and operated in the U.S. that is accredited by a recognized accrediting agency. This includes educational funds and foundations, scholarship funds, and tuition assistance programs associated with accredited educational institutions described above.

Eligible Gifts

- Personal contributions in the name of the employee between \$25 and \$20,000 total for arts/culture organizations and for educational institutions per individual per calendar year will be matched.
- Gifts of cash or marketable securities must be paid, not merely pledged. Securities must have quoted market value.
- Memberships in cultural organizations (such as public television) are eligible when they are tax deductible and function primarily as contributions. The foundation's gift should not be used to enhance the status of the individual donor.
- The completed form must be received from the beneficiary organization by Dec. 31 of the year following the year in which the gift was received.

*Eligibility determined upon retirement.

Ineligible Gifts

- Gifts to arts and cultural organizations located and/or operating outside of Wisconsin or the Upper Peninsula of Michigan.
- Personal memberships or ticket purchases of any kind (except as noted under Eligible Gifts).
- Gifts or payments to for-profit or commercial organizations.
- Amounts payable or paid as subscription fees for publications.
- Benefit auction purchases, including overbids; cash spent at charity auctions.
- Contributions of services, materials and works of art.
- Dues/gifts to alumni groups unless such gifts are distributed to an affiliated educational institution in their entirety.
- Gifts fixed by a school as a condition for student enrollment, payments for tuition, books or other student fees.
- Gifts for the benefit of an individual student.
- Gifts for non-scholastic programs such as athletics, athletic scholarships, booster clubs, or stadium construction.
- Gifts affording the donor special privileges or benefits such as preferred seating at events, use of athletic facilities, or special parking privileges.
- Gifts intended as tithes or other church-related financial commitment.

Administrative Conditions

Wisconsin Energy reserves the right to suspend, change, revoke or terminate this program at any time, and to determine eligibility of the donor and the recipient organization. No obligation is imposed upon or accepted by Wisconsin Energy by reason of the Matching Gifts Program. The interpretation, application and administration shall be determined by Wisconsin Energy and its decisions will be final. Intentional abuses of the program may result in future disqualification of the donor and/or the recipients.

Questions

Questions should be directed to the Matching Gifts Program coordinator at 414-221-4657.

