



Program Guidelines

Philanthropy is one of our core values at Google. And that makes Google Matching Gifts, through which the company matches contributions from eligible employees to non-profit organizations, a crucial expression of our corporate mission. Bolstering your contributions to worthy causes with matching gifts doesn't just mean helping hundreds of organizations, both locally and globally; it's also a tangible expression. We want Googlers to get involved – and the company is right behind you.

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Google Matching Gift Guidelines

Dollar Amounts

Google will match employee donations from a minimum gift of \$50 up to \$3,000 per donor per year. The program runs on our fiscal year, from January 1st to December 31st, and dollar limits are based on the date of your gift, not the date we process our matching gift. We must receive your matching gift request within one year from the date of your gift, so don't delay too long.

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Multiple Payments

If you give multiple gifts throughout the year to one organization, or if you give one gift in installments, each payment you make must meet all the conditions for an individual gift, including the \$50 minimum, in order to qualify for a company-matching gift.

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Employee Eligibility

You're eligible for Google Matching Gifts if, on the date you apply for the gift match, you are either a permanent employee working at least 20 hours per week or a member of Google's Board of Directors.

Spouses/partners or other family members aren't eligible for this program. Neither are temporary employees, agency temporaries, contractors or consultants, employees on long-term disability, or permanent part-time employees who work less than 20 hours per week.

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Gift Eligibility

Gifts must be charitable contributions from your personal funds that qualify as deductions on your federal tax return. If you, any member of your family, or any individual designated by you has received or will receive a benefit as a result of this contribution, Google will only match the tax-deductible portion of your gift. Contributions made with company funds or reimbursed to a participant from company funds aren't eligible for a matching gift. And if you want us to match a personal pledge, your pledge must be paid in full, and Google's matching gift isn't included as part of the pledge.

Your gift must be in the form of check, credit card or marketable securities with a quoted market value. Gifts of securities will be matched with cash. The value of the stock will be calculated using the price at the close of the market on the day of transfer of the security. We don't match any other forms of personal or real property, including in-kind gifts.

Gifts cannot include (take a deep breath): subscription fees for publications, membership fees, insurance premiums, tuition payments, insurance premiums, books or student fees, contributions to individuals, fraternities, sororities or labor organizations, gifts for non-scholastic programs such as athletics or stadium construction, ticket purchases, benefits, payments where direct value is received, gifts of real or personal property (except marketable securities), bequests or life income trust arrangements, or cumulative gifts from several individuals reported as one contribution (except, as described below, in the case of event fundraising).

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Fundraising Event Contributions

You may request a Google matching gift for the funds you collect, individually, for a charitable event in which you are the active participant (walks, marathons, bike rides, etc.). Here are a few ground rules for such events:

- You can collect funds from other Googlers or any person wishing to assist you in your fundraising effort and submit the total dollar amount of the funds you raise for match.
- You must participate in the event in the same fiscal year that you request a matching gift
- The funds must be raised through your individual, personal effort
- Google's match of your funds will count towards your personal match limit of \$3000 annually.

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Eligible U.S. Institutions and Organizations

Any nonprofit organization organized or created under the laws of the U.S. or a U.S. possession and recognized as a tax-exempt public charity under Sections 501(c)(3) and 509 (a)(1,2 or 3) of the IRS Code is eligible for a Google matching gift. Eligible organizations include, but are not limited to:

- colleges and universities (accredited by a nationally recognized regional or professional association).
- private and public elementary and secondary schools
- civic, arts and cultural organizations
- health and human service agencies
- animal rights and welfare organizations
- environmental organizations

Sorry, but we can't match gifts to political organizations like political action committees and campaigns. Similarly, we can't match gifts to religious organizations or places of worship. However, we will match a gift to a religious organization when the gift is designated to an ongoing secular community service program sponsored by the organization but open to all persons, and does not propagate belief in any specific faith.

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Eligible Organizations outside the U.S.

A third-party vendor, JK Group, does our due diligence on international organizations' eligibility for Google matching gifts. Your contribution to a given international organization is eligible for matching if JK Group determines that the organization is the "equivalent" of a U.S. public charity or that your gift will be used for charitable purposes. International private foundations can also be eligible if your contribution will be used for a charitable purpose and helps the foundation meet its annual distribution requirement.

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U.S. Patriot Act Compliance

U.S. companies must follow strict guidelines for processing contributions to foreign entities to ensure that these organizations do not in any way support terrorism. Google reserves the right to decline to match any gifts to organizations that, as determined by JKGroup, do not meet these guidelines. If you aren't sure whether a group is eligible, please contact our matching gifts program at 1-866-243-6855 (8:00am – 8:00pm EST) .

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Administrative conditions

We must receive your gift-matching request within one year of the date of your payment by check, credit card or traded securities. The recipient must confirm your gifts in order to be matched by Google.

Google reserves the rights to interpret, apply, amend or revoke these guidelines at any time without prior notice, and to decide whether to match any given gift. The policies and procedures described here are not conditions of employment, nor are they intended to create or constitute a contract between Google and any one or all of our employees.

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Requesting a Matching Gift

We've partnered with EasyMatch.com to facilitate your gift matching requests. For your convenience, you can request a matching gift online.

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Online

You are eligible if, on the date of your gift, you are a full-time or retired employee or director of Google.

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Schedule for Distribution of Funds

We process gift-matching requests on a quarterly basis. Here are the dates by which you must submit your requests, and the dates when your charity can expect to receive our matching gift.

Application Rec'd By:	Matching Gifts Paid By:
September 30	November 15
December 31	February 15
March 31	May 15
June 30	August 15

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For More Information Please Contact:

Phone: 1-866-243-6588 (8:00am – 8:00pm EST)

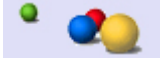
Email: google@easymatch.com

Website: <http://www.easymatch.com/google>

Google, Inc. reserves the right to interpret and administer the program, as we deem

appropriate. Google, Inc. reserves the right to decline matching funds to organizations whose objectives are deemed inappropriate or create a conflict of interest to Google, Inc. Google reserves the right to cancel the program at any time without prior notice.

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