The Key Matching Gift Program — allows employees the opportunity to personally direct some of our philanthropic resources. The program will match dollar-for-dollar employee gifts made to qualifying 501(c)(3) organizations. All current full-time or permanent part-time employees of KeyCorp and its wholly owned subsidiaries, who have a least one year of service, are eligible to participate.

- Gifts made to any college, university, junior or community college or secondary school (containing any grades K through 12) which meet certain requirements are eligible
- Gifts made to arts and cultural organizations such as, for example, museums, theaters, dance and opera companies, symphony orchestras, public television, libraries, historical societies, zoos and aquariums are eligible
- Gifts made to qualifying health and human services organizations that generally include family life services, behavior modification, domestic violence, disease research, prevention and treatment, hospitals, medical centers and clinics, childcare services, elderly care, food and clothing provision organizations are eligible
- Gifts made to civic organizations that promote the public welfare and general good of the community are
 included. Examples are affordable housing, neighborhood revitalization, advocacy, civil rights
 organizations such as the NAACP, and anti-discrimination groups such as the Anti Defamation League